

Initiatives in the United States of America and Brazil

MARMOMAC: 3 APPOINTMENTS ON THE AMERICAN CONTINENT

Veronafiere promotes events in Las Vegas (January 31), Chicago (February 3) and Vitória (from 7 to February 10) to promote the marble-stone sector.

Verona, January 30 2023. Veronafiere pushes the accelerator of foreign relations also with the Marmomac brand, the exhibition dedicated to the natural stone supply chain with the highest international index, with exhibitors coming to Verona on average every year from 50 countries and operators from 130 countries through numerous initiatives that will touch North and South America in the next two weeks, respectively in Las Vegas, Chicago and Vitória.

The start of the events will be the awarding of the prestigious "The Grande Pinnacle Award" promoted by the Natural Stone Institute as part of TISE 2023 - The international surface event/StonExpo, an exhibition dedicated to materials for flooring and surface cladding, the leading US trade association representing the stone supply chain industry, which since 2008 has seen Marmomac as its main sponsor. In this context, tomorrow, January 31, the president of Veronafiere, Federico Bricolo, will deliver the award dedicated to professionals who know how to enhance creativity and mastery in using stone and its use in residential and commercial projects. On February 3 in Chicago, President Bricolo will meet the architectural community and Mark Sexton, board member of the Chicago Architecture Biennale (the only one in the world with that of Venice) and partner of Krueck Sexton Partners, one of the leading architecture of the capital of Illinois: the goal is to promote Marmomac, fostering dialogue with the most significant architecture and design exhibition in North America.

While from 7 to February 10, through its subsidiary Veronafiere do Brasil, Veronafiere with Marmomac is promoting the Stone Fair in the region of Espírito Santo Vitória, the most important event in Latin America dedicated to the stone sector, the vice president of Veronafiere, Matteo Gelmetti will open the cutting ribbon ceremony.

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