

PRIVACY NOTICE EX ART. 13 OF THE REG. (EU) 2016/679 (“GDPR”) - ANTI COVID-19 MEASURES

Veronafiere S.p.A. provides with the information requested by GDPR concerning the processing of personal data with regards to the activities carried out, in accordance with emergency regulations in force, in order to prevent and limit the spread of Covid-19 and, in particular:

1. the storage of identification and contact data (name, surname, e-mail) provided when registering for the event;
2. the detection of body temperature when entering the exhibition centre;
3. the verification of verification that all those entering the exhibition centre hold the so-called "green certificate" or "green pass" (via the VerificaC19 app), an equivalent certificate for non-European visitors or a special certificate for exempt visitors, or, in the absence of such certificates, a rapid antigen or molecular Covid-19 test with a negative result; during this verification, visitors may be asked to show their I.D.

1. Identity and contact details of the data controller

Data controller is **Veronafiere S.p.A.**, Viale del Lavoro, 8, 37135 - Verona, tel. 045 8298111, email address info@veronafiere.it, PEC address mail@pec.veronafiere.it (hereinafter referred to as “**Veronafiere**” or “**Controller**”)

2. Contact details of the data protection officer (DPO)

You can contact the DPO at the email address dpo@veronafiere.eu

Data processing purposes, legal basis and data retention

WHY IS YOUR PERSONAL DATA BEING PROCESSED?	WHAT IS THE BASIS THAT MAKES THE PROCESSING LAWFUL?	HOW LONG DO WE KEEP YOUR PERSONAL DATA?
To guarantee the health and safety of those (visitors, exhibitors, staging staff, employees, etc.) who access Veronafiere premises, in order to limit the spread of Covid-19	The compliance with a legal obligation to which the controller is subject With regards to the special categories of personal data, the necessity to ensure the protection of the population health , as well as safety in the workplace , pursuant to Articles 9.2, letter b) and g) of the GDPR and 2-sexies, letter u) of d. lgs. 196/2003, in accordance with the emergency regulations in force.	With regard to the measure referred to in point 1 in the introduction, for 14 days from the last access to the Veronafiere premises. With regard to the measure referred to in point 2, data are not stored unless it is necessary to document the reasons for preventing access. Once the retention periods have expired, the data will be destroyed, without prejudice to further storage for possible protection of Veronafiere rights or fulfilment of legal obligations. As regards the measure under point 3, no personal data is stored.

The provision of data

Failure to provide data - for the purposes pointed out above and set out in the emergency regulations - precludes access to Veronafiere premises.

Categories of recipients to whom data may be disclosed

Data may be disclosed to third parties acting as controllers, such as health authorities, in the cases provided for by emergency regulations.

Data may be processed, on behalf of the Controller, by third parties, appointed as Processors pursuant to Article 28 GDPR, carrying out activities that are functional or related to the purposes highlighted above and to whom adequate instructions are given (such as companies providing security services and, in particular, that manage access to the exhibition centre).

Data subjects' rights

Data subject shall have the following rights, as well as any right under GDPR:

- to access data concerning him/her in accordance with Article 15,
- to obtain the rectification of inaccurate data,
- to have incomplete data completed,
- to obtain the erasure of data in the cases provided for by Article 17,
- to obtain restriction of processing in the cases provided for by Article 18.

In order to exercise their rights, data subjects can contact the Controller by sending a written communication to the contact details pointed out in par. 1 or an e-mail to privacy@veronafiere.it.

Data subjects shall have the right to lodge a complaint with the competent supervisory authority in the Member State of his or her habitual residence, place of work or place of the alleged infringement.