

MARMO+

Solutions

SOLUTIONS FOR ARCHITECTURE AND DESIGN

Exhibition at Marmomac 2021:
visual identity, concept theme and layout
Concept by Veronafiere



Marmo+Solutions interprets and anticipates market evolution

An exclusive area located in Hall 10 near the new, multi-purpose Re Teodorico entrance. A "focus" venue for presenting product news with a workshop area where architects, designers and producers can meet to discuss the future of the sector.

Marmo+Solutions will explore the innovative potential, versatility and ductility of marble in hybridisation with other materials: product and process innovations to highlight all the potential of natural stone.

As well as materials, companies taking part can also present design solutions, prototypes, new processes and virtuous examples of applications to demonstrate how

analogue-digital connections and innovative processing methods can help improve the usability of natural stone.

MARMOMAC

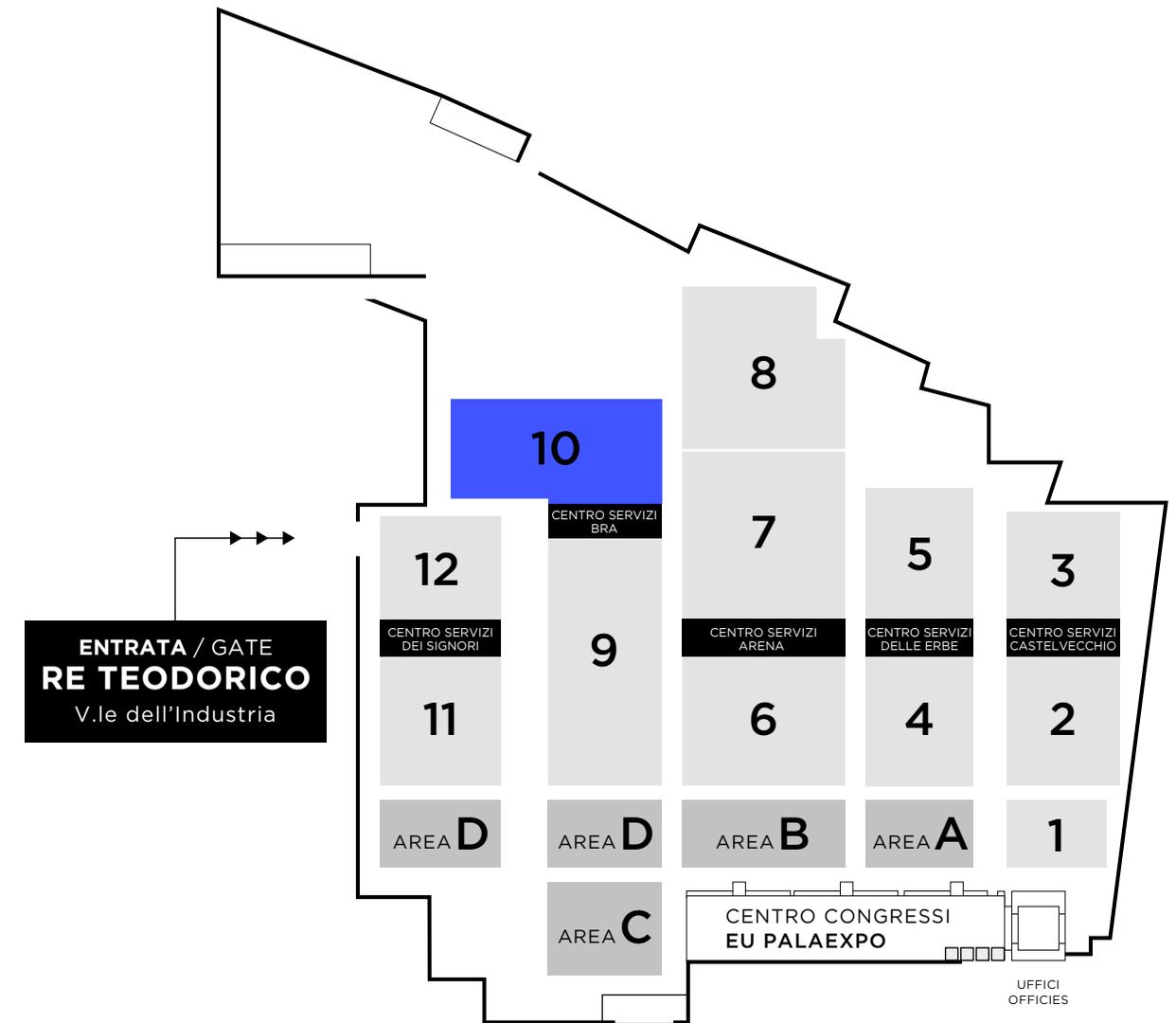
The world's leading event for the natural stone industry

Marmomac is the **leading** global event for the **natural stone industry** and represents the entire supply chain, from raw material to semi-finished and finished products, from processing machinery and technologies to applications of **natural stone** in **architecture** and **design**.

Marmomac is the **fundamental international appointment** for all fields in this sector where the quality and completeness of the exhibition offering team up with the most advanced **natural stone** processing **know-how**. As the authoritative platform where **business** meets

professional courses, Marmomac offers **B2B meetings targeted** by segment and type of application of materials, the **"Marmomac Academy"** **educational project**, growing **digital development** and an expanding international promotion network.

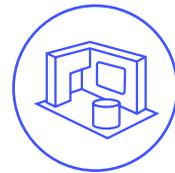
Focus on: Marmo+Solutions



Marmo+Solutions attendance formula

25 mq

Partially ready-to-use modules €7.000



Structure

No. 2 double panel walls
5,0m x h4,0 m
Carpet tiles



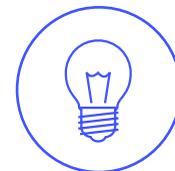
Furnishing

Furnishings (if required) are available in the on-line services folder that Exhibitors can access through their reserved areas.



Graphics

Sign/banner with company name



Lighting

Electrical system and consumption



Indoor Totem display €980

Option reserved to companies exhibiting each with its own booth in other Halls/Outdoor Areas

Benefit



- 1 _ Communication through informative material/brochures
- 2 _ Visibility in the official Marmomac 2021 catalogue
- 3 _ On-line visibility package through Marmomac's institutional channels (web site + social media networks + newsletters)



- 1 _ Space/slot in the Talk area for project presentations, workshops or live demos
- 2 _ B2B meetings with delegations of buyers
- 3 _ Possibility of co-marketing with non-sector companies
- 4 _ Possibility of personalized meetings with sector operators

Theme areas

Urban

Outdoor solutions
Urban and social life spaces
Street furnishing

Talk

UN 2030 Agenda
Certification/Training
Technical innovation
B2B

Home

Interior finishes
Advanced solutions for the building envelope
Furnishing

Business

Hotellerie
SPA and wellness centres
Art and fashion
Office

Concept

The Marmo+Solutions concept is developed around three aspects - business, promoting innovation and active meetings - with the aim of exploring the innovative potential of marble in relation to its supply and value chains.

From quarrying to cutting, processing and post-production, through to maintenance and various methods for recycling and reuse, stone reveals its new faces and potential while retaining its beauty as an ancient and noble material still today synonymous with

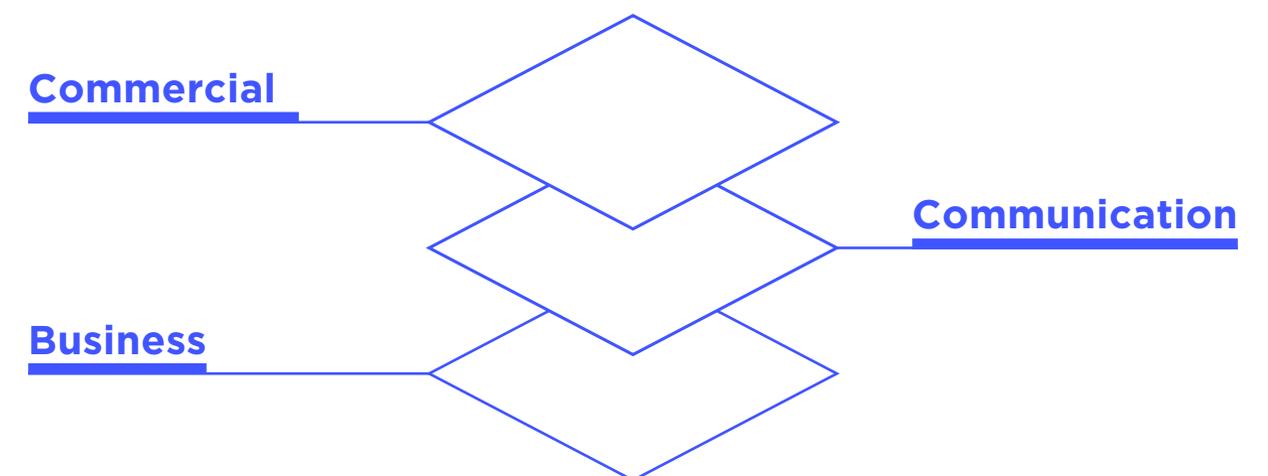


quality and uniqueness, not the least thanks to technological innovations that improve uses and applications.

Companies will be able to propose no longer merely materials but new solutions for architecture, design and urban planning - that can even be created through collaboration with non-sector brands - to illustrate the evolution of their production ranges to architects and designers in an increasingly competitive and globalised market.

Taking part in Marmo+Solutions means you can present yourself in an innovative manner where the focus on material is joined by a range of application possibilities to help expand your business through new and versatile solutions, as well as enjoying the numerous communication and promotion benefits associated with the project.

The Marmo+Solutions concept is developed over three levels:



Organized by

MΔRMO+MΔC
THE BIGGEST **STONE + DESIGN + TECHNOLOGY** TRADE FAIR

in collaboration with

TE.AM GROUP

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