THE INTERNATIONAL SURFACE EVENT™

EXHIBITS
JANUARY 28-30, 2020

EDUCATION
JANUARY 27-30, 2020
Comprised of three world-class tradeshows: SURFACES, StonExpo/Marmomac, and Tile Expo events, TISE is THE industry marketplace for floorcovering, stone, and tile industry professionals - offering four impressive days of the newest products, hands-on demos, inspiring trends, key manufacturers + industry suppliers, along with unmatched education and networking opportunities.

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STONEXPO/MARMOMAC

Is the leading natural stone event, offering thousands of industry professionals the opportunity to see the newest and most innovative products in every category -- machinery, tools, and natural and engineered stone -- while building long-lasting business relationships with top manufacturers and suppliers and receiving first-class education.
FIND YOUR COMPETITIVE EDGE!

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Tens of thousands of attendees come to market at TISE annually seeking products, services, partnerships, training, trends, and learning. TISE attendees come from every corner of the world, over 100 countries, and are a diverse group of industry professionals.

The Creatives: Design and Architecture Professionals
TISE is a magnet for the industry creatives: architects, designers, and artists who are seeking the newest trends, the freshest and most innovative products, and the desire to be inspired in new opportunities that stretch the way they think about design and construction.

Hammer & Nails: Building & Installation Professionals
Contractors, home builders, installers, and fabricators attend TISE to source products for their building projects, to make relationships with industry professionals and manufacturers, to gain knowledge in classroom and hands-on learning opportunities, to purchase products - all to expand their current horizon of building understanding and resources for all aspects of floorcovering and surface materials.

Business Professionals: Retailers and Distributors
Business professionals flood the TISE exhibit halls to meet with long time business connections, seeking new connections, expanding their products lines, purchase products for their retail stores for the upcoming year, and gain insights and trends first-hand from manufacturers. Many business professionals bring their entire teams for annual meetings and to train their staff in the industry’s premiere learning program, the TISE IGNITE Education Program.

EXHIBITORS
TISE is the largest North American event serving the floorcovering, stone and tile industries. The trade sectors and products exhibited include stone, alternative surfaces, hardwood, laminates, resilient, tile, carpet, machinery and equipment, services, tools and accessories. The TISE show floor is a wealth of opportunity to find the newest products as they are launched first for the year. Find the newest product launches, exciting new start up businesses presenting innovative new products and tools, and other unique finds on the floor.
The International Surface Event is proud to welcome you to Las Vegas!

Las Vegas, the entertainment capital of the world, welcomes 35 million people a year and offers luxurious hotels, dazzling shows, first-rate restaurants, as well as the highest-ranked trade shows in the world, including TISE. A vibrant international destination recognized around the world as a center for a brilliant mix of business and fun, Las Vegas is in southern Nevada, about 50 miles east of the California border and 30 miles west of the Arizona border.

The Mandalay Bay Convention Center: as the 5th largest convention facility in the US, the Mandalay Bay Convention Center is the annual location of choice for The International Surface Event.
MARMOMAC PAVILION

Marmomac -- historic partner of TISE's organizer Informa -- organizes and coordinates a collective exhibition area to promote excellence in the stone industry in the Americas. The Marmomac Pavilion offers exhibitors exclusive promotional benefits, educational courses for architects and networking opportunities.

33
Companies exhibiting within the Marmomac Pavilion

5
Countries represented: Italy, India, San Marino, Portugal and Turkey

9200
total sq.ft.: Marmomac Pavilion exhibit area (about 855 mq)
SERVICES & BENEFITS

+ MATERIAL HANDLING
Special drayage conditions for Marmomac Pavilion exhibitors with an exhibit area of 200 sq. ft. or more (only companies exhibiting in the StonExpo Marmomac area and companies that have not previously exhibited at TISE outside the Marmomac Pavilion)

+ HOSPITALITY SPACE
Hospitality space and common area in the Marmomac Pavilion dedicated to educational courses for architects and designers: an opportunity for all exhibitors to meet directly with the North American design community.

+ ADVERTISING BANNERS
Advertising banners to increase the visibility of the collective area
SERVICES & BENEFITS

COMMUNICATION
Marmomac press communications and a free promotional newsletter to more than 15,000 selected visitors

CONTINUOUS ASSISTANCE
Continuous assistance from Marmomac prior to and during the event

SET UP SOLUTIONS
Marmomac offers a wide range of booths, structures, extra furnishings and customizations. Exhibitors may choose a shell scheme booth among different types of equipped booths or, for maximum exposure, may opt for a custom-made booth (inclusive of booth project/design, construction and decoration)

PREFERENTIAL POSITION
 Preferential position of the Marmomac collective area within the general floor plan
## MARMOMAC PAVILION - located in Platinum Area

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*Rates reserved for members of: the Natural Stone Institute, WFCA – World Floor Covering Association or NTCA - National Tile Contractors Association

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## MARMOMAC areas in SURFACES / TILEXPO

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MARMOMAC ACADEMY

“DESIGNING WITH NATURAL STONE”

For nearly 20 years, Marmomac has been the only trade exhibition organizer providing targeted continuing professional development courses to architects and interior designers recognized by the most prestigious international professional associations. In fact, Marmomac Academy has been an American Institute of Architects continuing education provider since 1998 (the AIA has more than 80,000 members in the US and worldwide). Since 2009, Marmomac Academy has been offering a full-day continuing education program for architects and interior designers at Stonexpo/Marmomac at TISE. At TISE 2020, Marmomac will again offer a unique opportunity for networking, confirming its position as the leading global promoter of business and culture related to natural stone. The chance to meet, within the Marmomac Pavilion, not only the show’s traditional target of visitors, but also international key specialists, qualified buyers and the North American design community, makes the event a unique platform for exhibitors to present themselves to professionals and decision makers of the stone sector, gain new contacts and generate new business leads.

NATURAL STONE IMPORTERS AND DISTRIBUTORS

Thanks to our partnership with the Natural Stone Institute (NSI), The Marmomac Pavilion will again host a networking event with leading U.S. importers and distributors of natural stone.