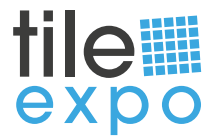


THE
INTERNATIONAL
SURFACE
EVENT™



FIND YOUR
COMPETITIVE
EDGE!

EXHIBITS
JANUARY 23-25, 2019

EDUCATION
JANUARY 22-25, 2019



TISE THE INTERNATIONAL SURFACE EVENT

Comprised of three world-class tradeshows: SURFACES, StonExpo/Marmomac, and Tile Expo events, TISE is THE industry marketplace for floorcovering, stone, and tile industry professionals - offering four impressive days of the newest products, hands-on demos, inspiring trends, key manufacturers + industry suppliers, along with unmatched education and networking opportunities.

STONEXPO/MARMOMAC

Is the leading natural stone event, offering thousands of industry professionals the opportunity to see the newest and most innovative products in every category -- machinery, tools, and natural and engineered stone -- while building long-lasting business relationships with top manufacturers and suppliers and receiving first-class education.

SURFACES & TILEEXPO

Co-located with StonExpo /Marmomac, SURFACES and TileExpo are the main events for the North American flooring industry, featuring the most extensive display of cladding/lining surfaces, including wood flooring, resilient materials, carpets and tiles. The co-location of the three shows provides a broad range of products for diversifying the retail product mix on offer and opens new doors for each exhibitor.

Since the 2016 edition, Marmomac has also promoted floor covering industry and tile product exhibitors in a special area of SURFACES and TileExpo.

DESTINATION LAS VEGAS



The International Surface Event is proud to welcome you to Las Vegas!

Las Vegas, the entertainment capital of the world, welcomes 35 million people a year and offers luxurious hotels, dazzling shows, first-rate restaurants, as well as the highest-ranked trade shows in the world, including TISE. A vibrant international destination recognized around the world as a center for a brilliant mix of business and fun, Las Vegas is in southern Nevada, about 50 miles east of the California border and 30 miles west of the Arizona border.

The Mandalay Bay Convention Center: as the 5th largest convention facility in the US, the Mandalay Bay Convention Center is the annual location of choice for The International Surface Event.

ston
EXPO
MARMO+MAC™

FACTS & FIGURES



EXHIBIT AREA
about 400.000 sq. ft. (37.200 m2)



EXHIBITORS
more than 730



ATTENDEES
AN INCREASE
OF 12% OVER 2017

4 DAYS OF EDUCATION, WITH MORE THAN 150 SESSIONS



ATTENDEES

Tens of thousands of attendees come to market at TISE annually seeking products, services, partnerships, training, trends, and learning. TISE attendees come from every corner of the world, over 100 countries, and are a diverse group of industry professionals.

The Creatives: Design and Architecture Professionals

TISE is a magnet for the industry creatives: architects, designers, and artists who are seeking the newest trends, the freshest and most innovative products, and the desire to be inspired in new opportunities that stretch the way they think about design and construction.

Hammer & Nails: Building & Installation Professionals

Contractors, home builders, installers, and fabricators attend TISE to source products for their building projects, to make relationships with industry professionals and manufacturers, to gain knowledge in classroom and hands-on learning opportunities, to purchase products - all to expand their current horizon of building understanding and resources for all aspects of floorcovering and surface materials.

Business Professionals: Retailers and Distributors

Business professionals flood the TISE exhibit halls to meet with long time business connections, seeking new connections, expanding their products lines, purchase products for their retail stores for the upcoming year, and gain insights and trends first-hand from manufacturers. Many business professionals bring their entire teams for annual meetings and to train their staff in the industry's premiere learning program, the TISE IGNITE Education Program.



EXHIBITORS

TISE is the largest North American event serving the floorcovering, stone and tile industries. The trade sectors and products exhibited include stone, alternative surfaces, hardwood, laminates, resilient, tile, carpet, machinery and equipment, services, tools and accessories.

The TISE show floor is a wealth of opportunity to find the newest products as they are launched first for the year. Find the newest product launches, exciting new start up businesses presenting innovative new products and tools, and other unique finds on the floor.



MARMOMAC PAVILION

MARMO+MAC™ PAVILION

Marmomac -- historic partner of TISE's organizer Informa -- organizes and coordinates a collective exhibition area to promote excellence in the stone industry in the Americas. The Marmomac Pavilion offers exhibitors exclusive promotional benefits, educational courses for architects and networking opportunities.

30

Companies exhibiting within the Marmomac Pavilion

7

Countries represented: Italy, India, San Marino, Portugal, Canada, Indonesia and Turkey

10.500

total sq.ft. :
Marmomac Pavilion
exhibit area
(about 800 mq)



SERVICES & BENEFITS

MATERIAL HANDING

Special drayage conditions for Marmomac Pavilion exhibitors with an exhibit area of 200 sq. ft. or more (only companies exhibiting in the StonExpo Marmomac area and companies that have not previously exhibited at TISE outside the Marmomac Pavilion)

HOSPITALITY SPACE

Hospitality space and common area in the Marmomac Pavilion dedicated to educational courses for architects and designers: an opportunity for all exhibitors to meet directly with the North American design community.

ADVERTISING BANNERS

Advertising banners to increase the visibility of the collective area

COMPANY PROFILE

Company profile in the TISE catalogue

COMMUNICATION

Marmomac press communications and a free promotional newsletter to more than 15,000 selected visitors

CONTINUOUS ASSISTANCE

Continuous assistance from Marmomac prior to and during the event

SET UP SOLUTIONS

Planning and construction of standard booths or custom-made solutions, including technical support during the show

PREFERENTIAL POSITION

Preferential position of the Marmomac collective area within the general floor plan

BOOTH CONSTRUCTION SERVICE

Marmomac offers a wide range of booths, structures, extra furnishings and customizations. Exhibitors may choose a shell scheme booth among different types of equipped booths or, for maximum exposure, may opt for a custom-made booth (inclusive of booth project/design, construction and decoration)

2019 RATES

| MARMOMAC PAVILION - located in Platinum Area | | | | | |
|--|------------|-------------|--------------|--------------|--------------|
| Direct Exhibitor Registration Fee: 500.00 \$ Co-exhibiting Company Registration Fee 650.00 \$ | | | | | |
| | | 1 open side | 2 open sides | 3 open sides | 4 open sides |
| Platinum | Member * | \$ 34.35 | \$ 36.05 | \$ 36.45 | \$ 36.85 |
| | Non Member | \$ 42.90 | \$ 45.00 | \$ 45.60 | \$ 46.10 |

| MARMOMAC areas in SURFACES / TILEXPO | | | | | |
|--|------------|-------------|--------------|--------------|--------------|
| Direct Exhibitor Registration Fee: 500.00 \$ Co-exhibiting Company Registration Fee 650.00 \$ | | | | | |
| | | 1 open side | 2 open sides | 3 open sides | 4 open sides |
| Platinum | Member * | \$ 34.35 | \$ 36.05 | \$ 36.45 | \$ 36.85 |
| | Non Member | \$ 42.90 | \$ 45.00 | \$ 45.60 | \$ 46.10 |
| Gold | Member * | \$ 33.85 | \$ 35.55 | \$ 36.05 | \$ 36.35 |
| | Non Member | \$ 42.30 | \$ 44.40 | \$ 45.00 | \$ 45.40 |
| Silver | Member * | \$ 32.55 | \$ 34.15 | \$ 34.65 | \$ 34.95 |
| | Non Member | \$ 40.70 | \$ 42.70 | \$ 43.30 | \$ 43.70 |

*Rates reserved for members of: the Natural Stone Institute , WFCMA - World Floor Covering Association or NTCA -- National Tile Contractors Association

MARMOMAC ACADEMY

“DESIGNING WITH NATURAL STONE”

For nearly 20 years, Marmomac has been the only trade exhibition organizer providing targeted continuing professional development courses to architects and interior designers recognized by the most prestigious international professional associations. In fact, Marmomac Academy has been an American Institute of Architects continuing education provider since 1998 (the AIA has more than 80,000 members in the US and worldwide). Since 2009, Marmomac Academy has been offering a full-day continuing education program for architects and interior designers at Stonexpo/Marmomac at TISE.

At TISE 2019, Marmomac will again offer a unique opportunity for networking, confirming its position as the leading global promoter of business and culture related to natural stone.

The chance to meet, within the Marmomac Pavilion, not only the show's traditional target of visitors, but also international key specialists, qualified buyers and the North American design community, makes the event a unique platform for exhibitors to present themselves to professionals and decision makers of the stone sector, gain new contacts and generate new business leads.





For further information contact

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